# Management

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#### **Career Overview**

Organizations need leaders—people who can effectively manage organizations and the people in them, as well as develop and implement strategies that will lead to success. Career opportunities are many and diverse; Management majors find positions in all industries including professional services and consulting, consumer products, insurance, manufacturing, banking, retail, and more. You will find Management alumni in positions in consulting, leadership development, human capital management, business analysis, and customer service management, among many others.

#### **Major Overview**

The Management (MGMT) major provides current curricular content and practical experience that employers seek. With a core that is strongly rooted in understanding organizations, ethics, and strategy, you can further develop your skills with a concentration in organizational leadership or human capital management. The Human Capital concentration also received approval from the Society for Human Resource Management (SHRM) for alignment with the Society's undergraduate curriculum requirements. Through the courses in the MGMT major, you will develop self-awareness, critical thinking and problem solving, teamwork, cross-cultural communication, leadership, and social and emotional intelligence. In addition, the courses related to Human Capital build knowledge in talent acquisition, coaching, and performance management.

#### **Preparing to Enroll in the Major**

Enrollment in the Management (MGMT) major is contingent upon several criteria, which include the timing and completion of a specified range of cumulative credits at Penn State. Students must earn a minimum of 40 cumulative credits but not exceed 59 cumulative credits. These credits include required business foundation and related courses. In addition, an overall competitive GPA in all courses is required.



#### **Management Major Requirements**

A grade of C or higher is required in all MGMT courses.

Prescribed MGMT Courses (9 credits)

> MGMT 326 (3)

Organizational Behavior and Design (Prerequisite: MGMT 301)

> MGMT 451W (3)

Business, Ethics, and Society (Prerequisite: BA 342)

> MGMT 471 (3)

Strategic Management

(Prerequisite: MGMT 326; Concurrent: BA 411)



### **MGMT Concentration Areas** (9 credits) select one concentration:

#### **Human Capital Management**

> MGMT 341 (3)

**Human Resource Management** 

Select two courses from the following:

> MGMT 441 (3)

Organizational Staffing and Development

> MGMT 443 (3)

Performance Management

> MGMT 445 (3)

Managing a Diverse Workforce

Penn State is an equal opportunity, affirmative action employer, and is committed to providing employment opportunities to all qualified applicants without regard to race, color, religion, age, sex, sexual orientation, gender identity, national origin, disability or protected veteran status. Nondiscrimination: https://policy.psu.edu/policies/ad85 U Ed BUS 20-197. LD0620

#### **Organizational Leadership**

> MGMT 355 (3)

Leadership and Change in Organizations

Select two courses from the following:

> MGMT 420 (3)

**Negotiation and Conflict Management** 

> MGMT 445 (3)

Managing a Diverse Workforce

> MGMT 461 (3)

International Management

Select a Two-Piece Sequence (6 credits) from one of the areas below or complete a designated University minor.

- Accounting
- > Business Law
- > Business Sustainability
- Corporate Diversity
- Corporate Innovation and Entrepreneurship
- **>** Economics
- > Finance

- Information Systems Management
- > International Business
- Marketing
- > Real Estate
- > Risk Management
- Supply Chain and Information Systems

#### **Management Highlights**

Consider some of the other factors that help to enhance the environment for Management students at the Smeal College of Business.

## G. Albert Shoemaker Program in Business Ethics

The Shoemaker Program brings together faculty members, students, and members of the business community to consider current perspectives in business ethics. The Shoemaker Program also supports scholarly research in business ethics and brings speakers to campus.

#### **Business Career Center**

The Business Career Center provides resources for students to successfully prepare, network and apply for internship and career opportunities. Appointments and walk-in services are available for resume review and mock interviews. Workshops and career planning courses are also offered. The office can be reached at SmealCareers@smeal.psu.edu.

The Penn State Smeal Center for the Business of Sustainability and the Tarriff Center for Business Ethics and Social Responsibility also enhance the environment for Management students.

## There are a number of ways for management majors to get involved outside of the classroom, including these departmental student organizations.

#### **Net Impact**

Inspires, educates, and equips students to use the power of business to create a more socially and environmentally sustainable world.

#### **Nittany Lion Consulting Group**

A student led, faculty supported, consulting firm within the Smeal College in which students work with business clients to address real world business challenges. Members are able to gain professional experience, explore consulting as a career path, and develop collaborative problem solving skills—all while earning academic credit. In addition to working on consulting engagements, students can participate in case competitions, networking events, job search/interview preparation, industry workshops, and speaker events.

#### **Professional Management Association**

Sponsors tours, speakers, and other activities to fully develop the professional skills of future business leaders.

#### **Smeal Human Capital Student Consultants**

Provides opportunities for networking, professional development, mentoring, and resume building through consulting projects and social activities.

#### **Key Department Contacts**

#### **Department Chair**

Vilmos F. Misangyi Professor of Strategic Management, BNY Mellon Fellow vfm10@psu.edu

#### **Administrative Support Coordinator**

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