

Social Data Analytics



MEET NIC

Nic is a Paterno Fellow majoring in Social Data Analytics and Political Science.

He is the founder and president of NicNac Charities, a nonprofit dedicated to providing tools for education to students in need. Founded when he was still in high school, NicNac Charities started out as a way for Nic to capitalize on what he saw as his own privilege to obtain an education and give that opportunity to those who were less fortunate.

“The College of the Liberal Arts has afforded me the opportunity to think about something that’s happening in the world from a multi-disciplinary approach. How do I address a problem both from a purely theoretical standpoint, and how do I also apply my data analytics? It’s afforded me the versatility of mindset and given me that freedom of thought.”



PennState
College of the Liberal Arts

Social Data Analytics

DEGREE OPTIONS

- Bachelor of Arts Bachelor of Science
- Minor Concentrations

OUT-OF-CLASSROOM EXPERIENCES

Internships

Students in this major have interned with companies such as:

- The Boeing Company
- Google
- Nittany AI Alliance
- Minitab, LLC
- Social Enterprise Institute

Education Abroad

Popular destinations for students in this major:

- Spain
- United Kingdom
- Italy
- Germany
- France

COURSEWORK

Opportunities to explore the following topics:

- Data privacy and security
- Data design
- Quantitative political analysis

POST-GRADUATION OPPORTUNITIES

Continuing Education

- Law school
- Business school
- Graduate school to study management, statistics, public policy, government affairs, or data analytics

Alumni Industries

- Political/campaign organization
- Consulting
- Business analysis
- Research
- Banking
- Agriculture
- Health care



@psupolisci

To learn more about
the major, visit
[POLISCI.LA.PSU.EDU.](https://polisci.la.psu.edu)

